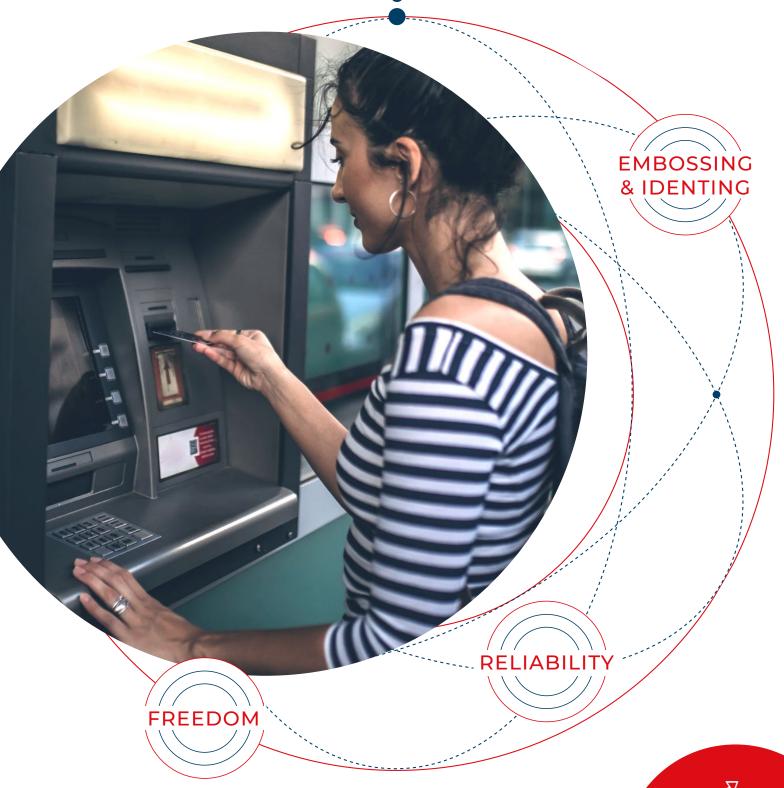


Identify what matters

# Your Financial Cards Instantly Issued



**FINANCE** 







at Branch Level

## **Enhance Your Customers' Experience & Satisfaction**

Instant card issuance allows financial institutions to build a closer relationship with their customers, providing them with immediate service and creating a key differentiation factor from the competition:

- · Instant processing and delivery: Every time a customer needs a banking card (new contract, replacement of an expired, lost or stolen card), it is issued at the local branch office instantly.
- · Immediate use: Customers can use their card immediately whereas in a centralized model they would have to wait several days.
- · Freedom of choice: Provide your clients with a choice from a selection of designs and layouts for their card- even using their personal pictures.



## **Maximize Your Return on Investment**

The Evolis equipment for decentralized card issuance provides a quick return on your investment.

- · Lower shipping costs: The payment card and the PIN are usually shipped separately, by registered mail. In the decentralized model, the card is handed to the customer across the counter, and the PIN is selected instantly.
- Reduced risk of loss or fraud: During transit from central production, the cards are personally delivered to the customers, which avoids costs related to lost or stolen cards in transit.
- Increased revenues: Instant issuance increases the activation rate of the payment cards as well as the loyalty of your customers. Since the PIN, and potentially the design of the card, can be chosen, your card becomes top of





## **Quality & Reliability**

Evolis card personalization systems have been benchmarked by many banking industry professionals and selected for the quality and reliability of their printing and encoding modules.

- Printing quality: Would you need to print your cards in full color or to personalize them in monochrome? Evolis solutions will achieve great graphic results in both cases.
- **Encoding capabilities:** Evolis solutions provide dedicated encoding features for full payment card personalization (magnetic stripe, EMV contact and
- · French manufacturing: Evolis operates an ISO 9001 certified factory, with a quality process including advanced manual and electronic tests on 100% of printers.



## **Ease Of Use & Smooth Integration**

- Ease of use: Evolis personalization solutions are simple to install and to operate. Financial institutions now have solutions that require less training for
- Smooth integration: Evolis printers have already been qualified and integrated by most independent instant issuance software providers. Compatible with all conventional smartcards, our solutions interface easily with your systems when utilized with the provided SDKs.
- Scalability: Evolis printers can be upgraded according to your needs.
- · Local services for installation and maintenance: Evolis products and services are available in more than 140 countries from more than 400 qualified and professional vendors.











**Avansia** 

Elypso

**Primacy** 



DYE SUBLIMATION		
RETRANSFER		

#### **EMBOSSING**

AUTOMATIC INSERTION	rieeder	Heeder	rieeder



LOCKING SYSTEM	Optional	Optional	

ON-BOARD PC

Ontiona

KINECLIPSE® PROCESS

## **Standard Compact Solutions** for Cost-Effective Card Issuance

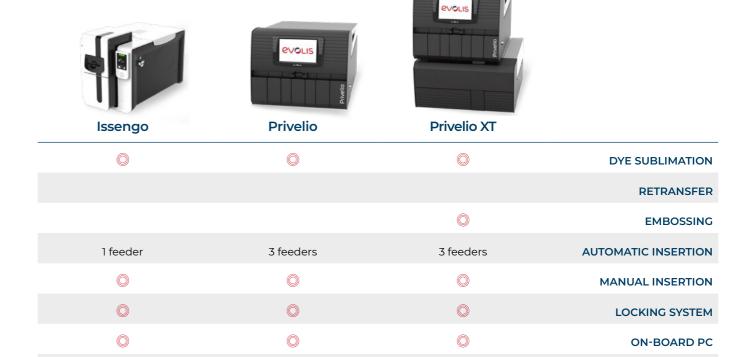
### The Answer To Your Essential Needs

- · Main features: Evolis desktop standard printers offer key functionalities to personalize non-embossed payment cards (edge-to-edge printing, single- or double-sided, color or monochrome, and data encoding on magnetic stripe, contact and contactless chips).
- · Card-by-card or batch printing: Depending on your requirements, cards can be printed one at a time (with Elypso) or in batches with the Primacy feeder (100 cards) and Avansia feeder (250 cards).
- · Compactness: The compact design of all three systems allows them to fit in any working environment.

### **Recognized Range**

With more than 20,000 systems deployed worldwide, this range of compact solutions has proven its reliability and efficiency for decentralized financial card issuance and has established Evolis as the global leader in this field.





# **Advanced Solutions** to Issue All Types of Payment Cards

### **Reinforced Security**

The Issengo, Privelio, and Privelio XT systems comply with international banking security recommendations for the instant issuance of payment cards in bank branches.

- · Ultra-secure communication: The three systems can interface through the Evolis Mosaic integrated server. This server controls the machine using a built-in PC card that ensures end-to-end encryption of all sensitive data sent to the printer.
- · Physical security: An electromechanical locking system with single or dual access control secures access to the consumables (cards and ribbons) and sensitive elements of the machines.
- · Kineclipse® innovation for data masking on printer ribbons: The three systems include the patented Kineclipse® process, a world first that masks all residual traces of sensitive data about the cardholder on the printer ribbon. The Kineclipse® technology thus secures the disposal of used ribbons, as it becomes impossible to read the data that was printed on the cards.



Without Kineclipse®

With Kineclipse®

## **Optimal Flexibility**

· Multiple personalization possibilities: Privelio and Privelio XT have several printing modules and card feeders, so financial institutions can easily personalize and issue different card designs.

**END-TO-END ENCRYPTION** 

KINECLIPSE® PROCESS

Data encoding capabilities: Various combinable encoding options (magnetic stripe, contact and contactless chip) can be integrated into the three systems.

## **Character Embossing & Indenting**

The Privelio XT system is equipped with an embossing and indenting module that creates different card finishes. This module can also be added to the Privelio system to respond to further requirements for embossed cards.







# Solutions for **Self-Service Terminals**

A card issuance service via self-service terminals enables a multiplication of contact points at a lower cost. It can be set up in your branches, at airports, shopping malls, and other public spaces. Bank cards are issued autonomously without any staff intervention.

In close partnership with system integrators and kiosk manufacturers, the Evolis teams have designed card personalization modules that are easy to integrate into all kinds of self-service terminals.

The KC Essential, KC Prime, KC Max, KM500B and KM2000B printing modules have the following advantages:

- Easy installation into the terminal with the compact design of the KC Essential, KC Prime and KC Max systems.
- Software integration facilitated by the SDK provided and Evolis Premium Suite®.
- Autonomous printers: The KM500B and KM2000B modules have feeders with a very high capacity, 500 and 2,000 cards respectively, and consumables that are adapted to space out the reloading operations.
- Management of multiple designs: The four KM2000B feeders make it possible to manage different designs of pre-printed cards, giving the customer greater freedom of choice.
- Data encoding on magnetic stripe, contact and contactless chip. These encoding technologies can be utilized in various combinations.





## **Customized Products And Services**

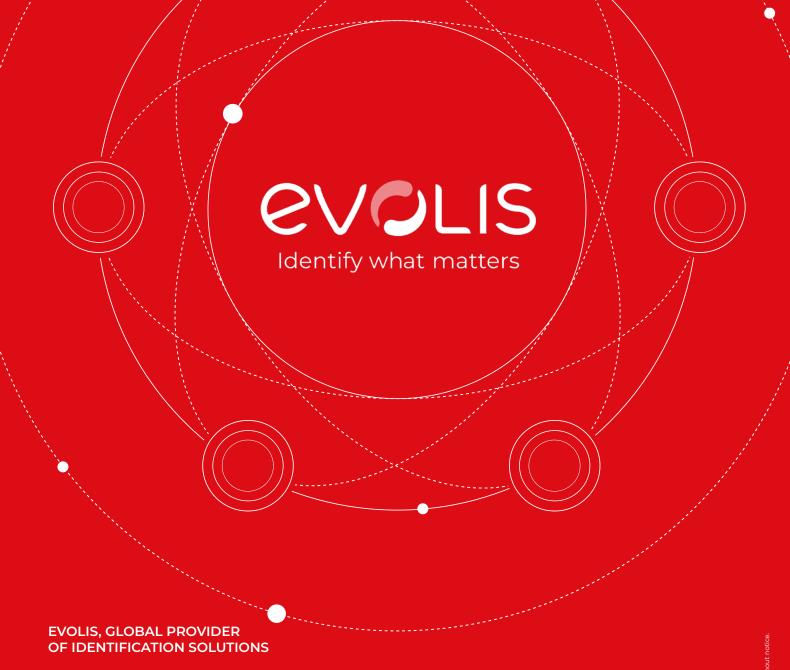
Whether your project uses our standard solutions or whether it needs specific adaptations, Evolis will know how to respond. A dedicated department exclusively analyzes our clients' specific requests. Evolis experts produce fully customized payment card issuance solutions.

They are in contact with every technology partner and system integrator on the market.

## **Multiple Adaptations**

Our experts can satisfy even the most difficult requirements and offer you personalized solutions, developing products and services specifically for you. Modifications to Evolis systems can be undertaken at different levels:

- Mechanical and electronic developments and adaptations
- Integration of third-party equipment (scanners, PC cards etc.)
- · Installation inside self-service terminals
- · Specific software tools
- · Consumables: cards and ribbons
- Custom services



- Worldwide leader in card personalization systems for decentralized issuance
- International expertise and local support through a network of 400 distributors in 140 countries
- A unique ability to meet specific customer specifications with a Project department dedicated to design and construction of tailor-made solutions
- Evolis is ISO 9001 certified, which reflects our comprehensive approach, both in terms of quality and continuous improvement

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